

# Online & Hybrid Learning

## Regional Profiles | South and Central Asia

Like employers in other parts of Asia, recruiters express confidence in the overall value of online programs, but still believe in-person degrees equip their graduates with stronger technical, communication, and leadership skills. While employer confidence in online degrees is the highest in the world, candidate confidence is among the lowest.

**90%** Of employers agree their organization values graduates of **online and in-person programs equally** in 2023

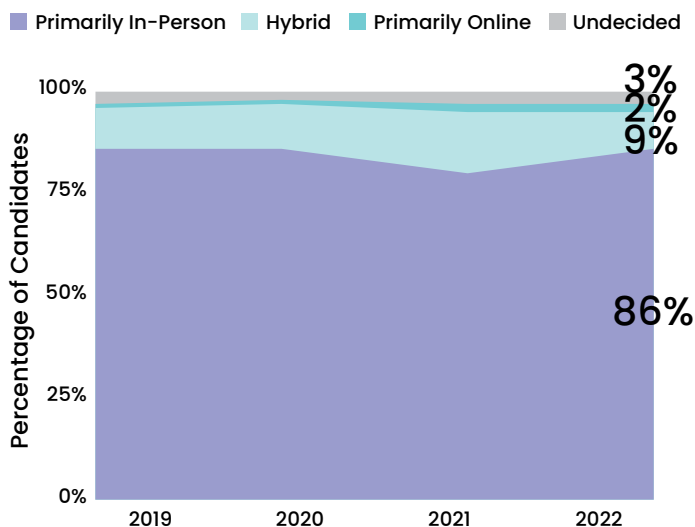
**80%** Of employers agree in-person programs impart stronger **communication and leadership skills** than online programs in 2023

**82%** Of employers agree in-person programs impart stronger **technical skills** than online programs in 2023

**Candidates in South and Central Asia are consistent in their preference for in-person programming.**

Candidates' intent to study in-person programs returned to pre-pandemic levels in 2022 at over 80 percent.

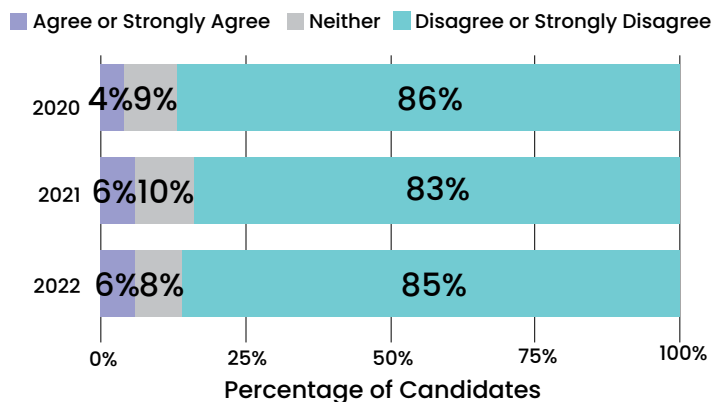
### Candidates' Preferred Program Delivery Over Time



**Candidates in Central and South Asia are among the most concerned in the world that the value of online education does not stack up to in-person degrees.**

Only 6% of prospective students agreed that online and in-person programs offer equal value in 2022.

**Agreement with the statement: "A graduate business education acquired through on-campus experiences offers same value as an online degree."**



**7%**

Of prospective students agree in-person and online programs offer equivalent **networking opportunities** in 2022



**5%**

Of prospective students agree in-person and online programs offer equivalent **career opportunities** in 2022



**27%**

Of prospective students would pursue an **online degree at a higher ranked school** over an in-person degree at a lower ranked school in 2022